

## INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Shorr, Johnson, Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut St Ste 602**  
**Philadelphia, PA 19103**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168882-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Tammy Baldwin 4 Senate	TAMMY BALDWIN	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	168882	06863854

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	TBFS	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/16/12	10/19/12	M-F 530-6a News	530-6a	- TWTF- -	:30	4	\$250.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 4	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Tu	10/16/12	5:58 AM	M-F 530-6a News	530-6a	:30	TAMTV1208	\$250.00	NM
2	M	W	10/17/12		M-F 530-6a News	530-6a	:00		<del>\$250.00</del>	NM
		See MG 1.5,1.6								
4	M	Th	10/18/12		M-F 530-6a News	530-6a	:00		<del>\$250.00</del>	NM
		See MG 1.5,1.6								
5	M	Th	10/18/12	5:29 AM	M-F 5-530a News	5-530a	:30	TAMTV1208	\$250.00	NM
		MG for 1.4,1.2								
3	M	F	10/19/12		M-F 530-6a News	530-6a	:00		<del>\$250.00</del>	NM
		See MG 5.9								
6	M	F	10/19/12	5:24 AM	M-F 5-530a News	5-530a	:30	TAMTV1208	\$250.00	NM
		MG for 1.4,1.2								
2	10/22/12	10/22/12	M-F 530-6a News	530-6a	M- - - - -	:30	1	\$250.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/22/12	5:45 AM	M-F 530-6a News	530-6a	:30	TAMTV1220	\$250.00	NM
3	10/16/12	10/19/12	M-F GMA	7-9a	- TWTF- -	:30	8	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 8	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Tu	10/16/12	7:25 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
5	M	Tu	10/16/12	8:48 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
8	M	W	10/17/12	7:26 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
2	M	W	10/17/12	8:47 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
7	M	Th	10/18/12	7:43 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
3	M	Th	10/18/12	8:54 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
6	M	F	10/19/12	7:48 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
4	M	F	10/19/12	8:56 AM	M-F GMA	7-9a	:30	TAMTV1208	\$400.00	NM
4	10/22/12	10/22/12	M-F GMA	7-9a	M- - - - -	:30	2	\$400.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**SDS-12-1011**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
168882-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Tammy Baldwin 4 Senate	TAMMY BALDWIN		

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/22/12	M-F GMA	7-9a	M-----	:30	2	\$400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2		<u>Rate</u> \$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/22/12	7:29 AM	M-F GMA	7-9a	:30	TAMTV1220	\$400.00 NM
2	M	M	10/22/12	8:42 AM	M-F GMA	7-9a	:30	TAMTV1220	\$400.00 NM
5	10/16/12	10/19/12	M-F 6-7a News	6-7a	-TWTF--	:30	8	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 8		<u>Rate</u> \$450.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	M	Tu	10/16/12	6:25 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
1	M	Tu	10/16/12	6:45 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
2	M	W	10/17/12	6:23 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
6	M	W	10/17/12	6:54 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
3	M	Th	10/18/12		M-F 6-7a News See MG 5.9	6-7a	:00		<del>\$450.00</del> NM
8	M	Th	10/18/12	6:58 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
9	M	Th	10/18/12	5:10 PM	M-F 5-530p MG for 1.3,5.3	5-530p	:30	TAMTV1208	\$700.00 NM
7	M	F	10/19/12		M-F 6-7a News See MG 10.2	6-7a	:00		<del>\$450.00</del> NM
4	M	F	10/19/12	6:44 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
6	10/22/12	10/22/12	M-F 6-7a News	6-7a	M-----	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2		<u>Rate</u> \$450.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/22/12	6:12 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1220	\$450.00 NM
2	M	M	10/22/12	6:45 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1220	\$450.00 NM
7	10/16/12	10/18/12	M-F The View	10-11a	-T-T---	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -T-T---	<u>Spots/Week</u> 2		<u>Rate</u> \$350.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Tu	10/16/12	9:59 AM	M-F The View	10-11a	:30	TAMTV1208	\$350.00 NM
2	M	Th	10/18/12		M-F The View See MG 7.3	10-11a	:00		<del>\$350.00</del> NM
3	M	Su	10/21/12	11:34 PM	Sun 1105-1135p MG for 7.2 10/18	1105-1135p	:30	TAMTV1220	\$350.00 NM
8	10/22/12	10/22/12	M-F The View	10-11a	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1		<u>Rate</u> \$350.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/22/12	10:34 AM	M-F The View	10-11a	:30	TAMTV1220	\$350.00 NM
9	10/16/12	10/17/12	M-F, Su 10-1035p	10-1035p	-TW----	:30	2	\$900.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TW---- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/16/12 10:29 PM M-F, Su 10-1035p 10-1035p :30 TAMTV1208 \$900.00 NM 2 M W 10/17/12 10:13 PM M-F, Su 10-1035p 10-1035p :30 TAMTV1208 \$900.00 NM									
10	10/21/12	10/21/12	Su 10-1035p	10-1035p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/21/12 Su 10-1035p 10-1035p :00 <del>\$900.00</del> NM See MG 10.2 2 M M 10/22/12 10:30 PM M-F, Su 10-1035p 10-1035p :30 TAMTV1220 \$1,350.00 NM MG for 5.7,10.1									
11	10/22/12	10/22/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/22/12 10:24 PM M-F, Su 10-1035p 10-1035p :30 TAMTV1220 \$900.00 NM									
<u>Total Spots</u>							<b>30</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$14,400.00</b>
<u>Agency Commission</u>	<b>\$2,160.00</b>
<u>Net Amount Due</u>	<b>\$12,240.00</b>